The 37th conference of the
European Wound Management Association

EWMA 2027

Branding Catalogue



HELSINKI, FINLAND
26 – 28 MAY 2027

The European Wound Management Association
EWMA

IN COOPERATION WITH
FWCS, THE FINNISH
WOUND CARE SOCIETY

ID:01



LANYARDS

Lanyards will be handed out to all delegates at the conference.
The sponsoring company is responsible for providing the lanyards.

BOOKED BY essity

The sponsorship excludes production and shipment.

ID:02



CONFERENCE BAGS

Each delegate will receive a conference bag featuring both the sponsoring company's logo and the EWMA logo.
The sponsoring company is responsible for providing the bags.
All artwork designs must be submitted for approval by EWMA.

Euro 11,000

The sponsorship excludes production and shipment.

ID:03



PEN & NOTEPAD

You may customise the notepads and pens with your company logo or include information about your products or symposia.
The pen and notepad will be inserted into the conference bag.
The sponsoring company is responsible for providing pens and notepads.
All artwork designs must be submitted for approval by EWMA.

Euro 3,300

The sponsorship excludes production and shipment.

All prices are ex. VAT
For booking, please contact us at industry@ewma.org



ID:04

HAND SANITIZER

The small bottle of hand sanitiser will be included as an insert in the conference bags, which will be handed out to all delegates at the conference.

Euro 5,000

The sponsorship excludes production costs and shipment.



ID:05

WATER BOTTLES

The sponsorship includes 7,000 branded recycled plastic water bottles.

Exclusive distribution:
Each attendee will find a voucher in their conference bag, which they can exchange at your booth for their water bottle. This encourages booth traffic and creates valuable face-to-face interactions with participants. Customisations such as bottle colour or design are possible; the sponsor will cover any additional costs.

Price available upon request.

The sponsorship includes production and shipment.



ID:06

WELCOME BREAK

Why not extend a warm welcome to participants by offering a traditional Finnish treat upon their arrival at the registration area on the first day?
The sponsorship includes a “Sponsored by” branding roll-up with the company name and logo.
The sponsorship is based on serving 1,000 participants on the morning of the first conference day.

Price available upon request.

All prices are ex. VAT
For booking, please contact us at industry@ewma.org



ID:07

POCKET PROGRAMME ADVERTISING

Advertise in the EWMA 2027 Conference Pocket Programme, distributed to all conference delegates.

Inside cover	**Euro 5,000**
Back cover	**Euro 7,500**

The sponsorship includes production. Artwork to be provided by the sponsor.

ID:08

CONFERENCE APP & WI-FI SPONSORSHIP

The EWMA app gives delegates access to networking opportunities, satellite symposia details, exhibitor locations, abstracts, and the scientific programme. It will be available in both the Android and iOS stores.

EWMA provides free WI-FI for all delegates. As a WI-FI sponsor, your company or product name will be the WI-FI password, with logos displayed on onsite WI-FI signage.

Price available upon request.

All prices are ex. VAT
For booking, please contact us at industry@ewma.org



ID:09

STAIRCASE STEP STICKERS

Advertising stickers on the stairs attract the visitors' attention. The stairs lead from Hall 6 to the registration area/exit.

Location: Exhibition hall - stairs

Quantity: 4 packages available, with 8 stickers in each package.

Euro 4,000 per package

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.



ID:10

GLASS RAILING

facing outward towards the hall.

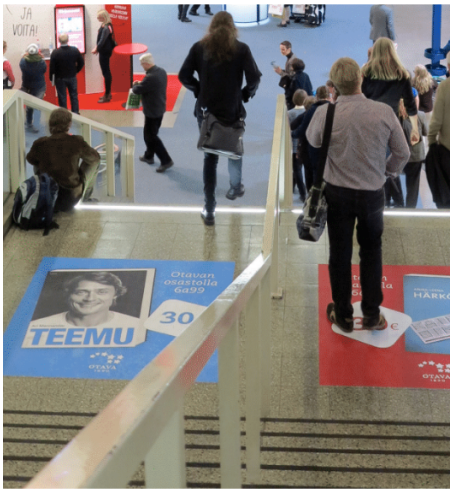
Location: The stairs lead from Hall 6 to the southern entrance.

Quantity: 1 package, including:

- 8 diamond-shaped pieces
- 2 even-shaped pieces

Euro 5,000

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.



ID:11

LANDING STICKERS

Location: Stairs leading delegates into the exhibition hall

Quantity: 2 available

Euro 1,000 per piece

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.

All prices are ex. VAT
For booking, please contact us at industry@ewma.org



ID:12

BANNER ABOVE THE STAIRS

The two-sided fabric banners attract attention and can guide visitors to your stand.

Location: Above the exhibition hall stairs

Dimensions: 200 x 400 cm

Quantity: 2 available

Euro 7,500 per banner

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.



ID:13

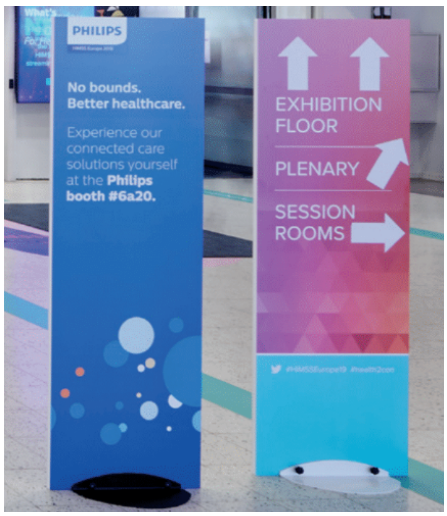
FLOOR STICKERS

Guide delegates directly to your booth and increase your visibility by placing branded floor stickers in the exhibition hall.

Dimensions: 100 x 100 cm

Euro 500 per sticker

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.



ID:14

T-SIGN SMALL

Two-sided sign

Dimensions: 60 x 100 cm

Euro 1,000

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.

All prices are ex. VAT
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ID:15

T-SIGN BIG

Two-sided sign

Dimensions: 200 x 100 cm

Euro 2,000

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.



ID:16

BANNER CEILING

Two-sided sign

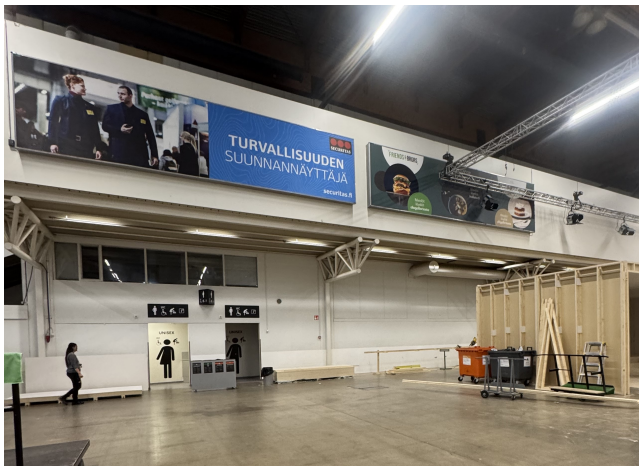
Stand out at the exhibition by making use of the hall's vertical space.

Location: Exhibition hall

Dimensions: 300 x 150 cm

Euro 5,000

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.



ID:17

EXHIBITION HALL SIGNS

Get noticed with a banner above the exhibition hall exit.

Location: Above the exit of the exhibition hall

Dimensions: 803 x 203 cm

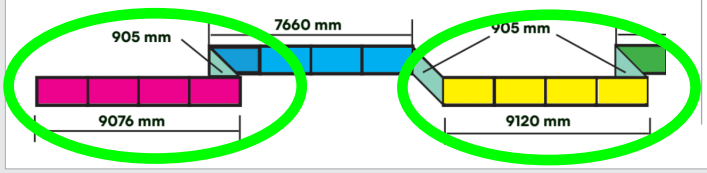
Euro 4,000

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.

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MEETING ROOMS AREA





ID:18

WINDOW BANNER

Location: The corridor by the meeting rooms

Dimensions:

The row marked pink: 4 pcs, 226 × 106 cm

The row marked yellow: 4 pcs, 228 × 106 cm

Euro 1,000 per window

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.

VENUE



ID:19

MIRROR SIGNS IN RESTROOMS

Location: On the mirrors in the restrooms

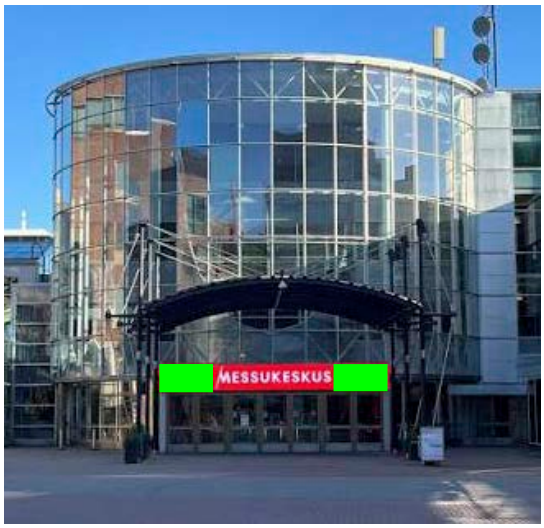
Dimensions: A3 (29 x 42 cm)

Quantity: 1 package with 50 stickers

Euro 2,000

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.

VENUE ENTRANCE



ID:20

BANNER

Location: Above the entry doors

Dimensions: 300 x 110 cm

Quantity: 2 pieces

Euro 4,500 for 2 pieces

The sponsorship includes production, installation, and dismantling costs. Artwork to be provided by the sponsor.

All prices are ex. VAT

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