

WHAT

EWMA Corporate Sponsorship Digital Marketing Strategy.
For A-Sponsors only.

WHEN

In 2024, EWMA will continue once a year with the promotion of each A-Sponsor. Each sponsor will receive an individualized mailing schedule via email.

HOW

Newsletters

One sponsor will be highlighted once a year according to a schedule in the EWMA newsletter, there is a new section called "News from the industry".

SoMe posts

- One sponsor will be highlighted once a year on the EWMA's SoMe accounts: Facebook, Twitter, Instagram, LinkedIn.

Content for the newsletter and social media post should be submitted together.

Please send your materials to industry@ewma.org

DEADLINE: 2 week prior to publication.

SUBMISSION GUIDELINES:

1. Image or banner:
1200x627 px,
1080x1080 px in .jpg or .png format.
2. Text including superscript: max 1,000 characters
3. A shorter text (max 280 character) based on the original text of 1,000 characters.
4. A link with CTA button.

PLEASE NOTE:

The content cannot include product advertisement/commercial content, but may focus on, for example, scientific publications, educational resources/activities, grants, etc.