

2024 Advertising Rate Card



JOURNAL OF WOUND MANAGEMENT

OFFICIAL JOURNAL OF THE EUROPEAN WOUND MANAGEMENT ASSOCIATION



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The Journal of Wound Management (JWM), the official journal of the European Wound Management Association, publishes original, double-blind peer-reviewed material including review articles, research papers, clinical studies, letters and protocols relating to wound care prevention, management, and healing.

JWM also welcomes articles that provide the reader with a thorough understanding of a specific methodology or technique pertinent to wound healing studies. All articles are subject to a profound peer-review process.

JWM published three times per online and is indexed in CINAHL, EBSCO, and CrossRef.

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We are pleased to introduce an opportunity to book an advertisement in the digital edition of the Journal of Wound Management.

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Two squares are designated for EWMA A sponsors as an additional benefit of the sponsorship package. The schedule will be determined by the EWMA Secretariat. The advert will be displayed on the homepage of the journal website during the month.

One of the advertising space is available for purchase. This slot can feature your product/services, including a link to the information you choose to present. If you book for more than one month, you have the flexibility to update the information each month.

**Square Ads
for SALE**
(JPEG or GIF Files)
380 px wide X 380 px high
Maximum file size 100KB

The promotion of the journal will be featured in the EWMA newsletter, on the EWMA website, and within the EWMA SoMe.

Advertising rates

	1 month	6 month	1 year
1 square Ads	1,500 Euro	8,000 Euro	12,000 Euro

Advertising period is from the 1st day of every month.
The first advertising period will be from October 1st to October 31st.

Deadlines

Booking deadline	Material deadline
3 weeks prior to publication	1 week prior to publication

Artwork submissions – Send advertising artwork file to industry@ewma.org.

It is possible to use files in .JPG and .GIF formats. up to three files that will change every time the homepage is refreshed. Each file gets equal exposure throughout the time that the square displays the ads.

Please see an example: <https://journals.cambridgemedia.com.au/jwm>