



**EWMA 2017**  
AMSTERDAM, THE NETHERLANDS

3 - 5 MAY 2017



# Lead Retrieval - Lion Leads

## The Intuitive Lead Retrieval App for Your Booths and Symposia

Scan the visitors' QR-Codes with your own mobile device or premium rental iPods. Capture, comment and qualify your prospective clients straightaway and provide your sales team with comprehensive leads within 48 hours after the conference.



### Key Features

- Optional premium iPod Touch or iPad 4 **brandNEW** rentals
- Intuitive touch interface
- Offline scanning
- Quick scanning for symposia
- Create custom tags and qualifiers
- Add comments and notes
- Tablet version optimized for iPad **brandNEW**
- Graphical lead and tag statistics **NEW**
- Automated cloud backups every 10 minutes **NEW**
- Pre-event qualifier setup **brandNEW**
- Simple login and setup via QR code **NEW**
- Exports including contact information, such as email and address
- Dedicated onsite support
- [Download the app](#) on the iOS App Store for free and give it a try

€ 275,00\*

**Volume Discounts Available!**



\*early bird price per licence and user, including one data export after the conference, subject to German VAT: 19 %



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## ORDER FORM LION LEADS APP

**Early Bird Order Deadline: April 1<sup>st</sup>, 2017 – final deadline for hardware rentals: April 15<sup>th</sup>**

Please scan and return to:	<b>JMarquardt Technologies GmbH:</b>
Mathias Balhorn	Felix-Wankel-Str.1
<a href="mailto:mathias.balhorn@jmarquardt.com">mathias.balhorn@jmarquardt.com</a>	82152 Krailling, Germany
+49 89 219099642	VAT-ID: DE277993926

Description	Price per unit	Quantity
<b>Lion Leads Licence – Early Bird</b> includes: one app licence and one data export after the conference	€ 275,00	
<b>More than 5 Lion Leads Licences – Early Bird</b> includes: one app licence and one data export after the conference	€ 250,00	
<b>More than 10 Lion Leads Licences – Early Bird</b> includes: one app licence and one data export after the conference	€ 200,00	
<b>iPod Touch 6 - Early Bird</b> iOS rental device for the period of the event	€ 125,00	
<b>iPad 4- Early Bird</b> iOS rental device for the period of the event	€ 200,00	
<b>Lion Leads Licence – After April 1<sup>st</sup></b> includes: one app licence and one data export after the conference	€ 325,00	
<b>More than 5 Lion Leads Licences – After April 1<sup>st</sup></b> includes: one app licence and one data export after the conference	€ 300,00	
<b>More than 10 Lion Leads Licences – After April 1<sup>st</sup></b> includes: one app licence and one data export after the conference	€ 250,00	
<b>iPod Touch 6 - After April 1<sup>st</sup></b> iOS rental device for the period of the event	€ 150,00	
<b>iPad 4</b> iOS rental device for the period of the event	€ 250,00	
<b>Pre-Event qualifier setup <sup>NEW</sup></b> please complete the form below with your qualifiers price per company – form can be send separately until April 15 <sup>th</sup>	€ 150,00	

Please fill in the following form for your Lion Leads account:

Email address for your account:

Hall & Booth N° / symposia:

Exhibitor / Company name		VAT number	PO number
Contact Person		Email	Mobile phone (onsite)
Street	Zip code	City	Country

date, stamp and signature

Important Information:

All prices quoted are subject to German VAT: 19%. For an intra-Community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the tax ID is provided. \*in case of loss or damage the costumer is obliged to the following compensation: 200,00 € per iPod Touch and 50,00 € per charger / cable

Payment conditions:

100% and 10 days after receipt of invoice. Special conditions can only be granted if payments are received in time. If payments are delayed, we have no obligation to deliver the service. Payment by wire transfer only.



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## EWMA 17 – Qualifier Setup

Please enter the required qualifiers (e.g. products, follow-up measures) below.

Please order this extra service with the order form above. Qualifiers can be added and edited manually in the app at any time.

You will receive a QR-code including your login information and all qualifiers.

Your qualifiers will be available immediately after you logged in by scanning the QR-code.

Company Name:

Booth no.:

Email-address:

1.	5.	9.	13.
2.	6.	10.	14.
3.	7.	11.	15.
4.	8.	12.	16.