



SYMPOSIUM  
FILMING AND  
EVENT  
HIGHLIGHTS



DIGITAL  
MARKETING  
SUPPORT

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# FILMING PACKAGES

## EWMA 2022 PARIS





# SYMPOSIUM FILMING

Video coverage of your symposium, presented in full with integrated slides for a complete educational package.

## INCLUDED

- ✓ 2 camera coverage (close & wide shots)
- ✓ Synchronised slides built into the video
- ✓ Provided as a web-ready MP4

## ALSO AVAILABLE

- ⊕ Symposium PLUS: animated slides bring your presentation to life
- ⊕ Edited presentation key messages

Symposium package: £3,000 + VAT  
Symposium PLUS: £4,000 + VAT



# EXHIBITION HIGHLIGHTS

Web- and social media-ready highlights video of your EWMA 2022 exhibition presence.

## INCLUDED

- ✓ 30 minutes of filming on 1 day
- ✓ Interview with key company representative
- ✓ 1-2 minute highlights video to use online

## ALSO AVAILABLE

- ⊕ Highlights PLUS: full production package with music and animated graphics to add impact and increase engagement

Exhibition highlights: £1,000 + VAT  
Highlights PLUS: £1,600 + VAT



## SOCIAL MEDIA PRESENCE

On-site photography, filming and video editing to create assets for your social media presence.

Short-format engaging clips designed to capture attention and make an impact on the conference hashtag feed.

Prices on application depending on requirements



## DIGITAL MARKETING

Expertise in digital marketing in the wound care field.

Mole are the UK's only dedicated digital marketing agency in wound care. We know your audience and how to reach them.

Talk to us about how we can support your digital marketing campaigns and help maximise the return from your EWMA presence.

Prices on application depending on requirements



# | KOL INTERVIEWS

Expert Q&A - cover key topics, presentation highlights or create clinical briefings.

In person at EWMA 2022 or in advance via remote filming for use on your stand or in your slides.

## INCLUDED

- ✓ Interviews with KOLs working with your brand
- ✓ 5 minute interview filmed on your stand
- ✓ Provided as a web-ready MP4

KOL interview: £ 900 + VAT

# | OTHER SERVICES

Mole are a full service digital agency with 22 years of medical education experience. We can help with all aspects of your digital media for EWMA 2022, including:

Pre-, during and post-event social media images, videos and posting

Digital campaign planning and delivery

Videos for presentations, including product demonstrations and case studies