30TH CONFERENCE OF THE EUROPEAN WOUND MANAGEMENT ASSOCIATION

EWMA 2020

in cooperation with the Tissue Viability Society (TVS)

BRANDING CATALOGUE

LONDON UNITED KINGDOM 13 – 15 MAY 2020

WWW.EWMA2020.ORG // WWW.EWMA.ORG
WWW.TVS.ORG.UK
GENERAL CONFERENCE BRANDING

LANYARDS

Lanyards will be handed out to all delegates at the conference. The sponsoring company decide design (colours, logo etc.).

Euro 12,500

RESERVED BY

PolyMem

CONFERENCE BAGS

Company logo will be printed on the front side of the bag with the EWMA logo

Each delegate receives a conference bag.

Euro 10,000

The sponsorship excludes production costs.

RESERVED BY

Smith-Nephew

PEN & NOTEPAD

You can design the notepads and pens with your company logo or information regarding your products or symposia. Pen & notepad will be in each conference bag.

Euro 3,000

The sponsorship excludes production costs.
**GENERAL CONFERENCE BRANDING**

**HAND SANITIZER**

The small bottle of hand sanitizer will be packed as an insert in the conference bags, which will be handed out to all delegates at the conference.

**EWMA 2020 CONFERENCE APP**

All delegates will be able to use the EWMA app for networking opportunities and accessing specific information regarding satellite symposia, exhibitor locations, abstracts, and the scientific programme. The app will be available in both the Android and IOS store.

**POCKET PROGRAMME**

Advertise in the EWMA conference Pocket Programme, which will be packed in the conference bags and handed out to all conference delegates.

Euro 5,000

The sponsorship excludes graphic artwork.

For booking, please contact us at ewma@ewma.org

---

All prices are ex. VAT

SOLD TO

SOLD TO

SOLD TO

RESERVED BY
GENERAL CONFERENCE BRANDING

BRANDED UMBRELLAS
ID: 07
Useful for the participants in a potential London weather and an item the participants can bring with them home. The umbrella can be branded as with logo, product etc.

Euro 5,000
The price does not include production or graphic works.

RESERVED BY
Smith+Nephew

BRANDED COFFEE CUPS
ID: 08
The price does not include production or graphic works.

SOLD TO
essity

WATER BOTTLES
ID: 09
4,000 bottles, packed in each conference bag. The water bottles can be branded with logo.

Euro 15,000
The price includes production and delivery. Artwork to be provided by sponsor.

RESERVED BY
Smith+Nephew

All prices are ex. VAT
For booking, please contact us at ewma@ewma.org
WIFI SPONSORSHIP

The EWMA conference offers free WIFI for all delegates. As a WIFI sponsor you have the possibility of having your company name or product name as the WIFI Network name and password, as well as logos on WIFI signage at the venue.

Euro 15,000

 RESERVED BY
Smith-Nephew

WELCOME BREAK

Why not welcome participants with a traditional English treat: scones & coffee/tea served when participants gather in the entrance area on the first day. Sponsorship includes "sponsored by" branding roll-up with your name and company logo. Price based on serving for 1,000 participants.

Euro 15,000
CUSTOM HOUSE OUTDOOR BRANDING

WEST PODIUM POSTER  
Double-sided illuminated poster site located at the main West Entrance of ExCel.  
**Measurement:** Overall size 1.2 wide x 1.80 high  
Viewable area: 1160 x 1760 mm  
3 sites available for sale  
**Euro 1,700 per site**  
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

RESERVED BY  
Smith-Nephew

WEST PODIUM FLAGS  
Six flags poles situated at the front of the main West Entrance podium. The outdoor flags will provide a first hand impression for the arriving delegates. Package of 6 double sided flags  
**Measurement:** 1 m wide x 2.5 m long  
**Euro 4,200**  
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

DLR TRANSVERSE BANNER  
Large overhead banner located on the walkway visible for the delegates arriving via Custom House DLR Station. 8 double-sided banners available for sale: A, B, C, D, E, F, G, H, I.  
**Measurement:** 1.7 m wide x 5.3 m long  
**Euro 3,400 per banner**  
**Euro 12,500 for 4 banners**  
**Euro 24,000 for 8 banners**  
Cost includes production, set up and dismantling costs. Artwork to be provided by sponsor.
CUSTOM HOUSE OUTDOOR BRANDING

DLR MINI TRANSVERSE BANNER
ID: 23
Double sided banners located in the walkways leading to DLR station. 5 banners available
Measurement: 2.4 m wide x 0.8 m high
Euro 1,400 per banner
Euro 6,000 for all 5 banners
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

TRIANGLE BANNER
ID: 24
Placed on both sides of the transverse banners located on the walkway to the DLR station.
10 banners available.
Measurement: 3.5 m wide x 2.8 m high
Euro 1,150 per banner
Euro 5,000 for 5 banners
Euro 9, 500 for all 10 banners
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

DLR HANDRAIL BANNER
ID: 25
Located at either side of the walkway from Custom House DLR Station to the West entrance of ExCeL.
14 banners available.
Measurement: 3.7 m wide x 1.3 m high
Euro 1,400 per banner
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

RESERVED BY
Smith+Nephew

For booking, please contact us at ewma@ewma.org

All prices are ex. VAT
CUSTOM HOUSE OUTDOOR BRANDING

**MINI HANDRIAL BANNER**

Located on the Custom House walkway, these two lightboxes are ideal for static imagery. Single-sided.

2 available.

*Measurement:* 3.9 m wide x 1.5 m high.

*Euro 10,000 per banner*

The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

---

**WALKWAY LIGHTBOX**

Located on the Custom House walkway, these two lightboxes are ideal for static imagery. Single-sided.

2 available.

*Measurement:* 3.9 m wide x 1.5 m high.

*Euro 5,000 per lightbox*

The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

---

**WEST PODIUM PYRAMID DOORS**

Brand the left and right entrance doors to ExCeL.

Set of 4 single side (not sold separately).

*Measurement:* 683 mm wide x 1,000 mm high

*Euro 6,000*

Cost includes production, set up and dismantling costs. Artwork to be provided by sponsor.

RESERVED BY

*SmithNephew*

---

For booking, please contact us at ewma@ewma.org

All prices are ex. VAT
OUTDOOR FLOOR GRAPHICS
Great for displaying multiple messages.
Measurement: 1 m x 1 m
Euro 400 per sticker
Please note:
There is a min. purchase of EUR 5,000
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

SIDE PANELS BANNER
Great for displaying multiple messages.
4 banners available
Measurement: 2.5 m long x 2 m wide
Euro 4,000 per banner
Please note:
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

SKYDANCER
Display in front of entrance.
Measurement: TBC
Price according to quote.
BOULEVARD LIGHTBOX

Wall mounted lightboxes display is single-sided.

1 available
Measurement: 12,153 mm long x 3,084 mm high

Euro 8,500
The sponsorship includes production. Artwork to be provided by sponsor.

INDOOR FLOOR GRAPHICS

Purchase a pack of floor vinyls to create a journey to your stand entrance. Great for displaying multiple messages.

Measurement: 1 m x 1 m.
Any shape or size is available, please note price may vary.

Euro 400 per sticker
Please note, there is a min. purchase of EUR 5,000
The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

BOULEVARD PYRAMID BANNER

Branding the west pyramid entrance.
1 Single-sided available.
Measurement:
10,660 mm/8,950 mm long x 2,500mm high (angel design)

Euro 6,200
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.
BOULEVARD BRANDING

EATERY ZONE PANELS  
ID: 43

Brand the sides of a seating area at the boulevard.  
2 side panels per zone.  
1 zone available.  
Measurement: 2,720 mm long x 1,205 mm high  
4,460 mm long x 1,205 mm high  

Euro 4,000 per zone  
Euro 5,600 per zone for panels and tabletops  
The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

EATERY TABLETOPS  
ID: 44

Brand the eating tables in a seating area at the boulevard, with these circular vinyls.  
32 tables per zone.  
1 zone available.  
Measurement: 580 mm  

Euro 3,200 per zone  
The sponsorship includes production. Artwork to be provided by sponsor.

WASHROOM POSTERS  
ID: 45

Located on the lower level of the boulevard.  
24 posters available  
Measurement:  
A4 size. Viewable area: 180 mm wide x 267 mm high  

Euro 2,400 Boulevard Washrooms  
The sponsorship incl. production, set up and dismantling costs Artwork to be provided by sponsor.
PLATINUM SUITE DESIGN

The platinum suite will be well trafficked with 50% of the sessions taking place in the suite. The platinum suite sponsorship is a good way to secure noticibility for all participants.

6 panels available

Measurement: 1,000 mm wide x 2,200 mm high

EURO 3,000 for 2 panels (minimum purchase)
EURO 8,000 for all 6 panels
Cost includes production, set up and dismantling costs. Artwork to be provided by sponsor

STAIR VINYLS BY PLATINUM SUITE

Located on the ground floor, leading to the first floor, alongside the escalator.

11 vinyls available

Measurement: varying sizes

Euro 250 per panel
The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor
PLATINUM SUITE HALL  BRANDNG

**ESCALATOR HANDRAIL PANELS**
Located on the 2nd floor by the session rooms.

1 package of 13 stickers available

**Euro 5,000**
The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

**LOUNGE (PLATINUM LOBBY)**
Located on level 1 (ground floor) by the access to the session rooms. Branding, furnishing and decorations are charged separately.

**Measurements:**
31,3 m x 7,9 m with the blue part at the end which can be used as lounge of around 80 m² (10 x 7,9 meters).

**Euro 15,000**

**RESERVED BY**
Smith+Nephew
EXHIBITION HALL BRANDING

HANGING BANNERS

The hanging banners consist of an advert of your choice and be placed in the exhibition area.

Measurement: 2 m wide x 3 m long

Euro 3,500 per banner
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

TOILET MIRROR STICKER

Displaying messages either at the bottom or top of the mirror.

Two locations available:
S3WC: 7 mirrors (men’s) and 15 mirrors (women’s)
S5WC: 8 mirrors (men’s) and 15 mirrors (women’s)

Euro 2,000 per location
The sponsorship includes production, set up and dismantling costs. Artwork to be provided by sponsor.

WASHROOM POSTERS

Located in the exhibition hall area.
Measurement: A4 size. Viewable area: 180 mm wide x 267 mm high)

Euro 2,400
The sponsorship incl. production, set up and dismantling costs Artwork to be provided by sponsor.

For booking, please contact us at ewma@ewma.org

All prices are ex. VAT
EXHIBITION HALL BRANDING

**BANNER IN CATERING AREA A**

Measurement: 12m long x 4m high

Euro 6,000

The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

**BANNER IN CATERING AREA B**

Measurement: 16.5m long x 4m high

Euro

The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

**BANNER IN CATERING AREA C**

Measurement: 16m long x 4m high

Euro

The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

RESERVED BY

SOLD TO

All prices are ex. VAT

For booking, please contact us at ewma@ewma.org
EXHIBITION HALL BRANDING

INDOOR FLOOR GRAPHICS

Purchase a pack of floor vinyls to create a journey to your stand entrance. Great for displaying multiple messages.

Measurement: 1 m x 1 m.
Any other shape or size is available, please note price may vary.

Euro 250 per sticker
The sponsorship incl. production, set up and dismantling costs. Artwork to be provided by sponsor.

CHARGEBOX BRANDING

Charging station for all mobile devices. Can be full branded incl. the screen.

Euro 5,200 per unit

FOAMBUILD

Unlimited options.

Price per request

All prices are ex. VAT
For booking, please contact us at ewma@ewma.org