Shell Scheme Name Board Order Form

<table>
<thead>
<tr>
<th>Show</th>
<th>Show Dates</th>
<th>Return By</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18th – 20th November 2020</td>
<td>23rd October 2020</td>
</tr>
<tr>
<td></td>
<td>ExCeL, London</td>
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</tbody>
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Hall/Stand No | Company
Contact Name | Invoice address
Post Code
Telephone | Fax
Email | Signature
VAT No. | Company Reg No.

If you have booked a shell scheme stand through the organiser, we will build your stand. Your company name and stand number will be supplied on a standard panel fixed to the front of your stand. Please fill in this form and return before the deadline date to ensure your name panel is correct.

NAME THAT YOU WISH TO APPEAR ON YOUR SHELL SCHEME
Please write clearly if handwritten as mistakes resulting from illegible handwriting will be charged for.
Maximum of 34 characters including spaces

1. Please fill the space provided with the name and stand number you require to be displayed on the name board of your stand, please make sure your type carefully or write clearly if you have printed off, as changes that have to be made due to illegible writing or incorrect typing will be a charged for.
2. Use upper and lowercase when completing this form and include any characters you wish to appear case sensitive. However, the organisers do have the right to convert all names to capitals, or break up names typed in using all capital letters into capitalised each word if typed in all caps if they feel it is appropriate for the show.
3. We restrict the name boards to 34 characters including spaces.
4. We normally provide one name board per open fascia, on stands that have an open fascia of 10 metres or more this can often be increased to two but this is dependent on the style of the shell scheme.
5. If a return form, is not received we will take the name provided by the organisers from the exhibitor list, if it is necessary to change this after the deadline there will be a charge of £30 + VAT be applied per board changed.
6. If you have a specific enquiry regarding your name you can email Awaterspeach@ges.com remembering to state which show you are exhibiting at and your stand number in the subject heading.
7. Deadline for receipt of name board return form should be no later than 21 days before show opening.
8. Return forms, can be posted, faxed or emailed direct if unable to submit to the above email address. An acknowledgement of receipt can only be sent on reply to an email.
9. If you have booked a shell scheme after the deadline date please return this form immediately.

PLEASE EMAIL A COPY OF THIS FORM TO THE FOLLOWING EMAIL ADDRESS COVENTRYNAMEBOARDS@GES.COM, OR SUBMIT ONLINE - https://ordering.ges.com/000027150

PLEASE REMEMBER TO KEEP A COPY FOR YOUR RECORDS!

If your business is registered in an EU country, you will be charged VAT in accordance with current EU Regulations unless you are able to provide us with a current and valid VAT number.