Press release
Hamburg, Wednesday June 5th

Essity presents Antimicrobial Stewardship in Wound Care at EWMA 2019

Join us in the fight against antimicrobial resistance, Visit our booth B06:31
#Wound_Warriors

Antimicrobial resistance is one of the world’s most challenging health care problems and optimal wound care is key in fighting it. Dedicated to improving well-being through leading hygiene and health solutions, Essity supports the antimicrobial stewardship initiative and will present its concept of Antimicrobial Stewardship in Wound Care at the 29th Conference of the European Wound Management Association (EWMA) in Gothenburg/Sweden from June 5-7, 2019. Essity is a corporate A sponsor of EWMA and its annual congress and funds ten educational grants for congress participants, solely governed by EWMA.

At our **booth (B06:31)** and during our two **Symposia**, we will display and discuss the concept of “Antimicrobial Stewardship” in Wound Care with the focus on the following topics:

- Wound Bed Preparation
- Exudate Management
- Infection Prevention and Management

**Symposium 1: Overcoming obstacles in wound infection management – following the safe way**
**Thursday June 6; 10:00-11:00, Room F4-F5**

- Ron Legerstee RN, Msc, Consultant Wound Healing & Tissue Repair, NL
  *Wound microbiology - is killing the microbes the only smart option?*

- Alessandro Corsi MD, San Raffaele Hospital Milan, IT
  *Prevention of wound chronicity by infection prevention in high risk patients*

- Hadar Lev-Tov MD, MAS, Assistant Professor, Dr. Phillip Frost Department of Dermatology and Cutaneous Surgery, University of Miami, USA
  *Silver resistant bacteria in chronic wounds – a new challenge in wound management?*
Symposium 2: Surgical Site Infection rates still high? We need to do more!

**Thursday June 6; 16:00-17:00, Room F4-F5**

- **Melissa Rochon** BSc (Hons) Nursing, Surveillance Lead for the Royal Brompton and Harefield NHS Foundation Trust, UK  
  A patient-centred approach for SSI prevention: The Photo at Discharge

- **George Smith** BSc MBBS MD FRCS, Senior Lecturer and Honorary Consultant in Vascular Surgery; Hull York Medical School, UK  
  Preventing SSI in higher risk surgical patients

- **Stuart Mealing** MSc, Associate Director of Health Technology Assessment at the York Health Economics Consortium, UK  
  Assessing the ‘value for money’ of treatments for SSI’s following Caesarean section

Speakers from each of the Essity symposium will be present on the Essity booth (B06:31) for 30 minutes after their symposium session, allowing delegates to further discuss questions raised during the talks.

**Expert talks at the Essity booth:**

Meet the experts at our Essity booth B06:31. Each talk will be 15 min plus a 5 min Q&A session.

**Wednesday June 5**

- **12:00-12:20:** The role of a newly developed silicone fixation tape in maintaining skin integrity  
  Dr. Hardy Schweigel, Medical Advisor, Essity  
  Silicone adhesives are the first choice to maintain skin integrity in wound care. The purpose of our research was to use protein quantification to compare the gentleness of this new tape compared to traditional acrylic adhesive tape.

- **13:00-13:20:** Cutimed® DebriClean – evaluation of debridement efficacy  
  Dr. Cornelia Wiegand, Clinic for Skin Health, Jena University  
  Microbial biofilms, fibrin crusts and devitalized tissue act as a barrier to healing in chronic wounds. Wound debridement presents a significant modality in the management of non-healing wounds.

- **13:30-13:50:** Cutimed® HydroControl – high performance under chronic wound conditions  
  Dr. Cornelia Wiegand, Clinic for Skin Health, Jena University  
  Chronic wounds contain elevated levels of MMPs degrading extracellular matrix and growth factors. Dressings which exhibit a high binding capacity for MMP-8 and MMP-9 can be shown to exert beneficial effects in stagnating wounds and promote healing.
Thursday June 6

- 12:30-12:50: Leukomed® Sorbact® for the prevention of SSI – a pilot randomised trial
  Josh Totty, MBBS, PGCert Research Training, FHEA Core Surgical Trainee Yorkshire and
  Humber Deanery
  A surgical site infection (SSI) may occur in up to 30% of procedures and results in
  significant morbidity and mortality. We aimed to assess the feasibility of conducting an RCT
  examining the use of DACC-impregnated dressings in the prevention of SSIs in primarily closed
  incisional wounds.

Friday June 7

- 10:00-10:20: The impact of Cutimed® Siltec® Sorbact® on the patients’ quality of life
  Dr. Amrei Steinhoff, Medical Advisor, Essity
  Chronic wounds such as venous leg ulcers or diabetic foot ulcers are at high risk of infection
  and often show varying exudate levels. These and other factors have a negative impact on the
  quality of life of the patient.

Media Contact:
Harold Smolders,
Vice President Communications Health Medical Solutions,
Phone: +46 76 116 04 24
harold.smolders@essity.com

For more information:
Manfred Mieskes,
Global Therapeutic Area Director, Advanced Woundcare
manfred.mieskes@essity.com

About Cutimed®
Advanced Wound Care products solutions for the successful treatment and management of chronic
and complex wounds.

About Leukoplast®
Leukoplast – Acute wound care and adhesive fixation with more than 100 years of experience.

About Essity
Essity is a leading global hygiene and health company dedicated to improving well-being through
products and solutions, essentials for everyday life. The name Essity stems from the word’s
essentials and necessities. Our sustainable business model creates value for people and nature.
Sales are conducted in approximately 150 countries under the leading global brands TENA and
Tork, and other strong brands, such as JOBST, Leukoplast, Libero, Libresse, Lotus, Nosotras,
Saba, Tempo, Vinda and Zewa. Essity has about 47,000 employees and net sales in 2018
amounted to approximately SEK 118.5bn (EUR 11.6bn). The headquarters is located in Stockholm,