

BSN medical presents concept of Venous Leg Ulcer Management at EWMA 2018

- *Company supports 10 educational grants for EWMA participants*
- *Scientific Symposium explores the therapeutic approaches and health economics in the management of VLU*
- *On stand demonstrations of “real life setting” will outline the Cutimed® and JOBST® range for Wound Bed Preparation, Exudate Management and Oedema Management*

Hamburg, April 27, 2018 – BSN medical, the global provider of integrated therapy solutions will present its comprehensive concept of Venous Leg Ulcer Management at the 28th Conference of the European Wound Management Association (EWMA 2018) in Kraków/Poland from May 9-11, 2018. BSN medical is a corporate sponsor of the EWMA and its annual congress and funds ten educational grants for EWMA participants. In compliance with the MedTech Europe’s Code of Ethical business practice, BSN medical is one of the first industry partners who supports these grants to allow Health Care Professionals to attend the conference. The selection process is solely governed by EWMA.

The BSN program in detail:

At its **booth** (W408) BSN medical will display and discuss the concept of “Venous Leg Ulcer Management” with the focus on three topics:

- Wound Bed Preparation
- Exudate Management
- Oedema Management.

Symposium “Management of VLU – The value of high quality care”*

Thursday, May 10, 2018, 13:15 – 14:15

Room: Wisla

Karl-Christian Münter, MD, General Practitioner and Phlebologist, Hamburg/Germany:

Compression therapy - rationale, established methods and new developments

Leanne Atkin, MD, Vascular Nurse Specialist, Mid Yorks NHS Trust, Wakefield/UK:

The true impact of highly exuding ulcers

Prof. Matthias Augustin, MD, Director of the Institute for Health Services Research in Dermatology and Nursing (IVDP), University Medical Center Hamburg-Eppendorf/Germany:

10 essential steps for improving quality of care for VLU in practice

All speakers from the BSN medical symposium will be present on the stand (booth # W408) after the session from 14:15 to 14:45, allowing delegates to further discuss questions raised during the lectures.

Practical hands-on workshops:

The BSN team will feature patient-tailored approaches combining both infection and exudate management, provided by CUTIMED® SORBACT®, CUTIMED® SILTEC® and CUTIMED® SORBION® solutions. BSN medical will showcase its full suite of therapy solutions in terms of Wound Bed Preparation, Exudate and Infection management for Venous Leg Ulcers. Hands-on demonstrations of the Cutimed wound care range

*Lectures will be held in English, with simultaneous translation into Polish language

THERAPIES. HAND IN HAND.



will be combined with the application of JOBST compression stockings and compression bandaging for oedema management.

Visit the **BSN exhibition stand at booth W408** to meet experts, test products and for latest information about the full continuum of care in Wound Management.

“We are proud that we will again present true innovation for the management of chronic and acute wounds at EWMA. With our focus on patients, BSN medical is offering integrated therapeutic solutions, covering all aspects of wound management to enable an optimal environment for wound healing,” said Prof. Karsten Hemmrich, Vice President Global Marketing and Innovation. “Our ambition is not only to provide solutions for health care professionals, but also to improve the patients` quality of life. BSN medical (as part of Essity AB) is one of the few wound care companies that can offer a very broad portfolio of products and solutions, thereby providing a truly comprehensive and holistic treatment approach.”

About BSN medical – An Essity company

BSN medical is a global leader in wound care & related vascular diseases, lymphology and non-invasive orthopedic products. BSN aims to provide an integrated therapy-driven approach – grounded in a broad portfolio of products, enhanced by insights into current therapeutic areas and complemented by a progressive approach to partnerships.

Its well-known brands such as Leukoplast[®], Cutimed[®], Jobst[®], Delta-Cast[®], and Actimove[®] are among the most trusted in healthcare. With its comprehensive product portfolio, BSN medical addresses patient needs in the most prevalent conditions in wound care and vascular diseases and orthopedic treatments.

BSN medical has been acquired by Essity AB (former SCA) in April 2017.

About Essity

Essity is a leading global hygiene and health company dedicated to improving well-being through our products and solutions, essentials for everyday life. The name Essity stems from the words essentials and necessities. Our sustainable business model creates value for people and nature. Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands, such as Jobst, Leukoplast, Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. Essity has about 48,000 employees and net sales in 2017 amounted to approximately SEK 109bn (EUR 11.3bn). The headquarters is located in Stockholm, Sweden, and the company is listed on Nasdaq Stockholm.

More information at www.bsnmedical.com and www.essity.com

###

Media Contact:

Harold Smolders

Phone : ++46 76 116 04 24

harold.smolders@essity.com