



FERRIS MFG. CORP.

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NURSICARE®, a Revolutionary New Product for Breastfeeding Mothers, Launches at EWMA 2017

April 27, 2017 -- Ferris Mfg. Corp., the advanced wound care company behind PolyMem® wound dressings, will launch its newest innovation at EWMA this year – Nursicare® therapeutic breast pads, which are specially designed to help mothers manage the pain, discomfort and inflammation that is often associated with breastfeeding.

According to the World Health Organization (WHO) infants should be exclusively breastfed for the first six months of life to achieve optimal growth, development, and health. Unfortunately, that is not possible to live up to for all mothers, and pain and sore nipples are some of the main reasons for discontinuation of breastfeeding.

Based on Ferris' experience in the wound niche and 25 years of success in wound healing and pain reduction, Ferris met the challenge and developed Nursicare pads, which are clinically proven to quickly and effectively alleviate pain and promote the healing of sore, irritated or cracked nipples. Containing baby-safe healing ingredients, the pads are activated by the mother's milk, triggering the natural healing process.

"Nursicare pads are a unique, incredibly effective solution to a common problem," said Anat Yaari, a 10-year member of IBCLC and the coordinator of Lactation Academy School for five years. "One of the main reasons mothers discontinue breastfeeding is pain, but by using Nursicare, mothers won't have to make that difficult choice. I have seen Nursicare in action in my practice and there is truly nothing like it."

No other products or treatments are needed or recommended when using Nursicare pads. The pads are also useful when the mother feels pain with no visible wound, friction or rubbing. Nursicare pads will be available in several countries across Europe and the rest of the world this spring. To learn more, visit Ferris at EWMA at Booth #2E34.

About PolyMem® and Ferris Mfg. Corp.

PolyMem (www.polymem.com), a pioneering product in the category known as polymeric membrane dressings, or PMDs, is manufactured by Ferris Mfg. Corp. at its headquarters in North Texas, USA.

PolyMem's inventor, Robert W. Sessions, started the family-owned company over 25 years ago. His initial goal was to decrease the suffering burned children experienced during dressing changes by making a bandage that gently continuously cleansed wounds.

Mr. Sessions was responsible for numerous inventions, including one of the first implantable cardiac pacemakers; "red dot" disposable electrocardiogram electrodes; a disposable bone marrow aspiration needle; a suture-less cannula for open heart surgery; and the Hunter-Sessions Vena Cava Occluder, an implant to prevent blood clots in the lungs.

Ferris Mfg. Corp. has received numerous awards and recognitions for excellence in medical product design and contributions to the medical profession.

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