



# The joint **2021** EWMA & JOURNÉES CICATRISATIONS CONFERENCE

VIRTUAL CONFERENCE • 26 – 27 OCTOBER 2021

CONFERENCE IN PARIS • 1 – 3 FEBRUARY 2022



# Banner branding on landing page

**JOINT EWMA & JOURNÉES CICATRISATIONS**  
**VIRTUAL CONFERENCE • 26 – 27 OCTOBER 2021**  
**CONFERENCE IN PARIS • 1 – 3 FEBRUARY 2022**

[HOME](#) [WHAT'S ON NOW?](#) [PROGRAMME](#) [POSTERS](#) [EXHIBITION](#) [SYMPOSIA OVERVIEW](#) [HELPODESK](#)

[ROTATING TOP BANNERS] – 4 PCS. **Free for conference sponsors**  
TICKER TEXT RUNNING HERE

**WHAT'S ON NOW?** → [SIDE BANNER 1]

**VIRTUAL EXHIBITION** → **€4,000**  
GET THE LATEST PRODUCT UPDATES

**SCIENTIFIC PROGRAMME** → [SIDE BANNER 2]

**WEDNESDAY, 18 NOVEMBER 2020** → **THURSDAY, 19 NOVEMBER 2020** →  
75 Sessions 60 Sessions

**E-POSTERS** → **SYMPOSIA OVERVIEW** → **€3,000**  
**EWMA SOCIAL** → **FUN AND GAMES** →

**EWMA NEWS & RESOURCES** → **MEETING HUB** → [SIDE BANNER 3]  
for clinical practice and education

THANK YOU TO OUR A-SPONSORS

[LOGO] [LOGO] [LOGO] [LOGO] [LOGO] [LOGO] [LOGO]

[LOGO] [LOGO] [LOGO] [LOGO] [LOGO] [LOGO]

**€3,000**

[TILE BANNER 1] **SOLD** [TILE BANNER 2] **€3,000** [TILE BANNER 3] **€3,000**

[TILE BANNER 4] **€2,500** [TILE BANNER 5] **€2,500** [TILE BANNER 6] **€2,500**

# JOINT EWMA & JOURNÉES CICATRISATIONS VIRTUAL CONFERENCE • 26 – 27 OCTOBER 2021



## Product reel

€500/product

Requires basic exhibition package

EWMA 2020 VIRTUAL 18 - 19 NOVEMBER 2020

HOME WHAT'S ON NOW? PROGRAMME POSTERS EXHIBITION SYMPOSIA OVERVIEW HELP/FAQ

### New Products

#### Topics

All Pressure ulcer treatment Pressure redistribution Patient repositioning Skin care Pressure ulcer prevention Wound Care  
Diabetic Foot Medical Dressing Medical device Leg Ulcer Scar Treatment Wound Diagnostics Medical Customer Ostomy Care  
Debridement Enkulptment Immersion Research Medical Adhesive Medical Topical



**Let Toto take the strain out of manual turning**  
When all your ICU beds are full, Toto can help support capacity pressures by converting a standard bed set up into a critical care bed.  
Toto supports guidelines recommendations 5.2, 5.4, 5...

PDFs(2)  
Open External Link  
Play Video



**Kills 99.99% of mature biofilms**  
Buzan Silicone Ag with 3DFI Technology is a conforming silicone foam dressing that kills 99.99% mature biofilms and delivers Ag at the wound bed.

Open External Link  
Play Video



**Advancing negative pressure, targeting positive outcomes**  
Mobylycke has expanded their range of advanced wound management therapies to now include two portable battery powered single patient use negative pressure wound therapy systems. The systems feature technology that enables the consistent delivery of...

AdvanceSoloPocketguideSilvacel2020HQ...  
Open External Link  
Play Video



**JOBST® FarrowWrap®**  
Adjustable short stretch compression wrap system for the management of venous and lymphatic conditions.

PDFs(2)



**DFURegen**  
DFURegen Platform delivers effective, customized regenerative therapy for treating diabetic foot ulcer by using autologous solution with our 4D disruptive technology.  
As a leading innovative company, ROOT has brought ...

DFURegenPlatformBrochure\_final.pdf  
Open External Link



**How to apply AQUACEL Foam to a DFU**

Open External Link

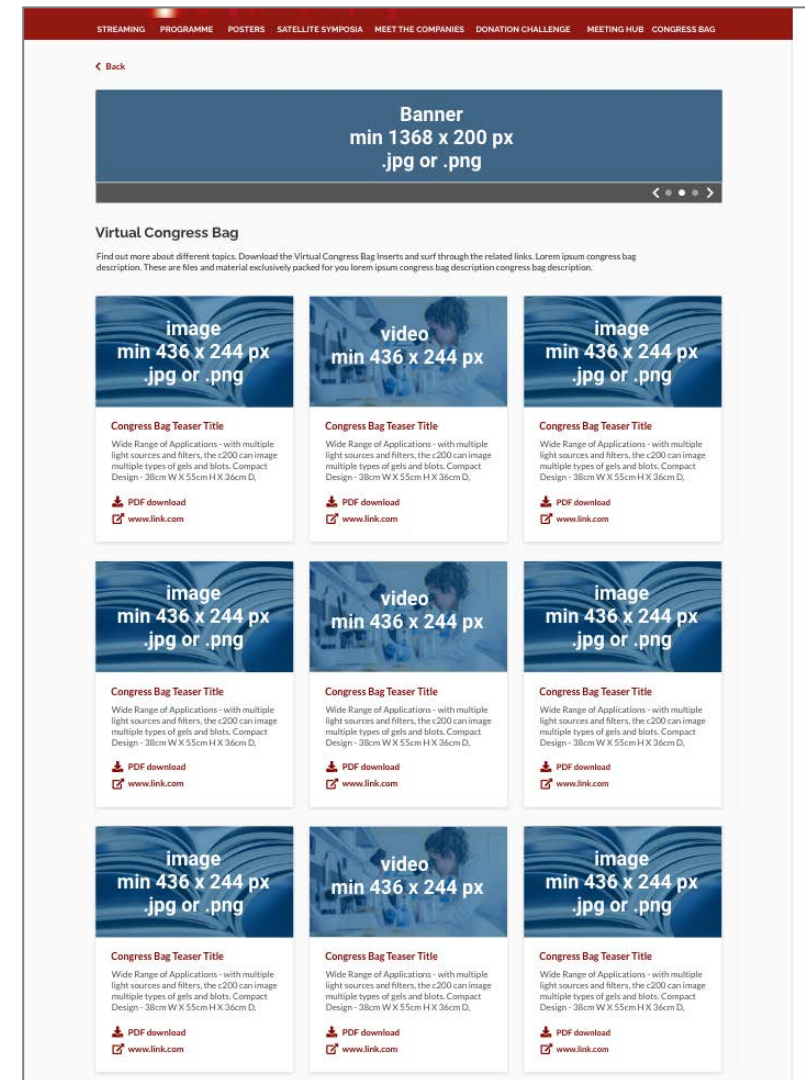
## New feature - Congress Bag

- Advertisement options in a digital bag
- Congress and program highlights
- Content linkable to sessions, profiles and external websites

€ 2,000 Top banner

€ 500 per insert for sponsors/exhibitors

€ 2,500 per insert for non sponsors/exhibitors



The screenshot displays the 'Virtual Congress Bag' interface. At the top, a navigation bar includes links for STREAMING, PROGRAMME, POSTERS, SATELLITE SYMPOSIA, MEET THE COMPANIES, DONATION CHALLENGE, MEETING HUB, and CONGRESS BAG. Below the navigation bar is a 'Banner' section with a placeholder for an image (min 1368 x 200 px) in .jpg or .png format. The main content area is titled 'Virtual Congress Bag' and contains a description: 'Find out more about different topics. Download the Virtual Congress Bag Inserts and surf through the related links. Lorem ipsum congress bag description. These are files and material exclusively packed for you lorem ipsum congress bag description congress bag description.' Below this, there is a grid of nine content inserts arranged in three rows and three columns. Each insert has a header (image, video, or image) with a minimum size of 436 x 244 px and a file format of .jpg or .png. Each insert also includes a 'Congress Bag Teaser Title', a paragraph of placeholder text, a 'PDF download' button, and a link icon pointing to 'www.link.com'.

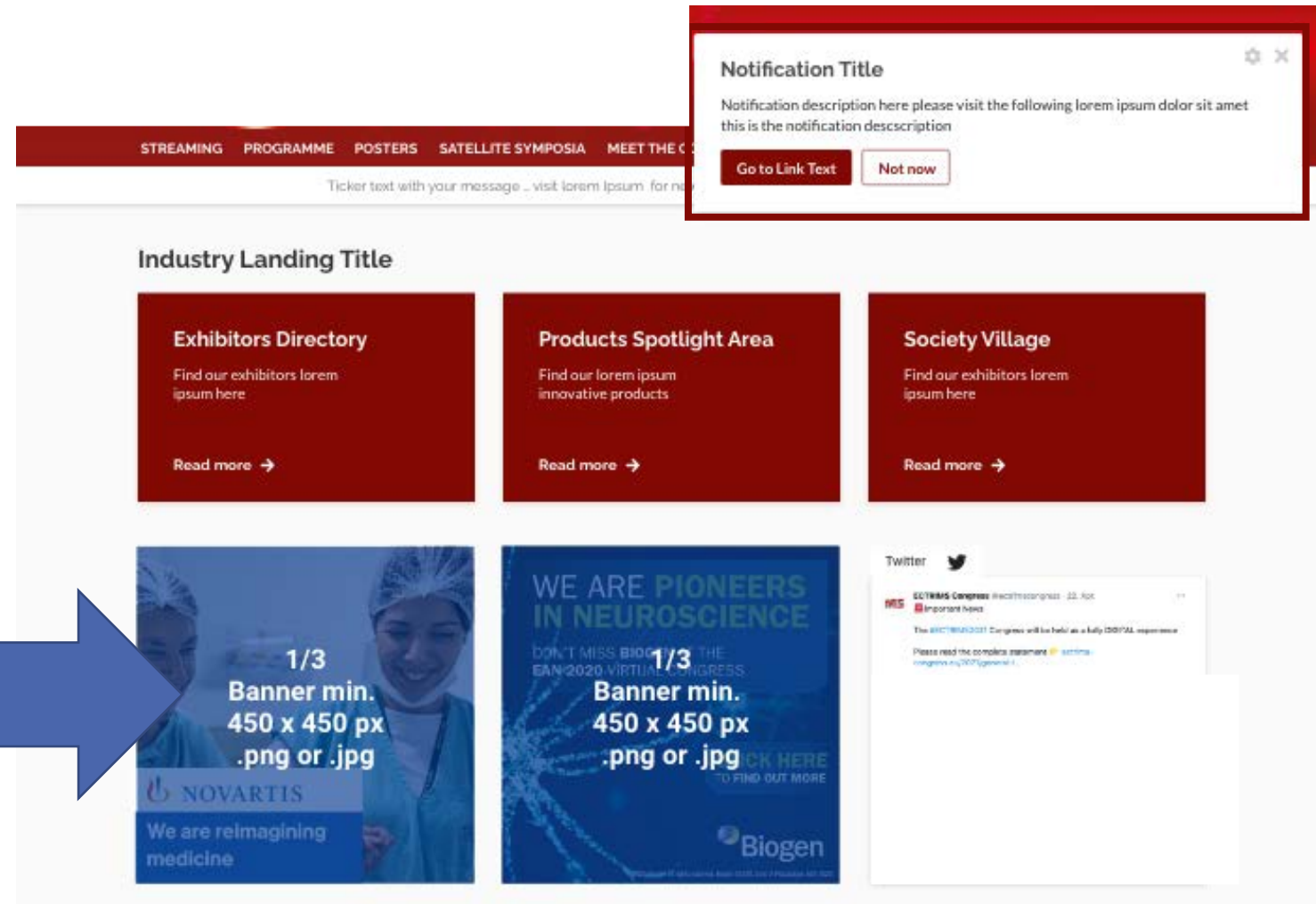
## New feature - scheduled push notification

€1,000

- Advertise your satellite symposium or your company profile
- Can include text, picture and link

## Banners

€2,000



Notification Title

Notification description here please visit the following lorem ipsum dolor sit amet this is the notification description

Go to Link Text Not now

STREAMING PROGRAMME POSTERS SATELLITE SYMPOSIA MEET THE C

Industry Landing Title

Exhibitors Directory  
Find our exhibitors lorem ipsum here  
Read more →

Products Spotlight Area  
Find our lorem ipsum innovative products  
Read more →

Society Village  
Find our exhibitors lorem ipsum here  
Read more →

1/3 Banner min. 450 x 450 px .png or .jpg  
NOVARTIS  
We are reimagining medicine

1/3 Banner min. 450 x 450 px .png or .jpg  
WE ARE PIONEERS IN NEUROSCIENCE  
DON'T MISS BIOGEN AT THE EAN 2020 VIRTUAL CONGRESS  
CLICK HERE TO FIND OUT MORE  
Biogen

Twitter

Important News  
The EWMA 2021 Congress will be held as a fully DIGITAL experience  
Please read the complete statement

# JOINT EWMA & JOURNÉES CICATRISATIONS VIRTUAL CONFERENCE • 26 – 27 OCTOBER 2021



VIRTUAL  
2020  
ESMO ASIA  
Singapore Time  
19 April 2021, 04:54

ESMO Website  
HELP DESK  
My Congress  
Logout

HOME ESMO BOOTH STREAMING PROGRAMME E-POSTERS SATELLITES EXHIBITION SPONSORED PUBLICATIONS CONGRESS BAG NEWS staffpage

## PROGRAMME DETAILS



### Slides and Webcasts

Presentations (slides) and webcasts are also available on OncologyPRO. Abstracts and ePosters are open access.

oncology//PRO  
Educational Portal for Oncologists

## E-POSTERS



## MY PROGRAMME



## ESMO COLLOQUIA



## SATELLITES



## PROGRAMME

FRIDAY, 20 NOVEMBER 2020



28 Sessions

SATURDAY, 21 NOVEMBER 2020



18 Sessions

SUNDAY, 22 NOVEMBER 2020



25 Sessions

**IMFINZI™**  
durvalumab  
IN PATIENTS WITH UNRESECTABLE  
STAGE III NSCLC WITHOUT DISEASE  
PROGRESSION FOLLOWING CRT<sup>1</sup>  
Presented at ASCO 2020  
L30P012 durvalumab: Strongly considered for  
solution for metastatic  
Summary of Product Characteristics, August 2020

IMFINZI can be found at:  
<https://www.astrazenca-usa.com/products/3405.html>  
IMFINZI can be found at:  
[www.astrazenca.com](https://www.astrazenca.com)  
Adverse events should be reported to AstraZenca by visiting  
<https://www.astrazenca.com>  
Indications may differ between countries and the local  
SOP should be consulted

LEARN MORE AstraZenca

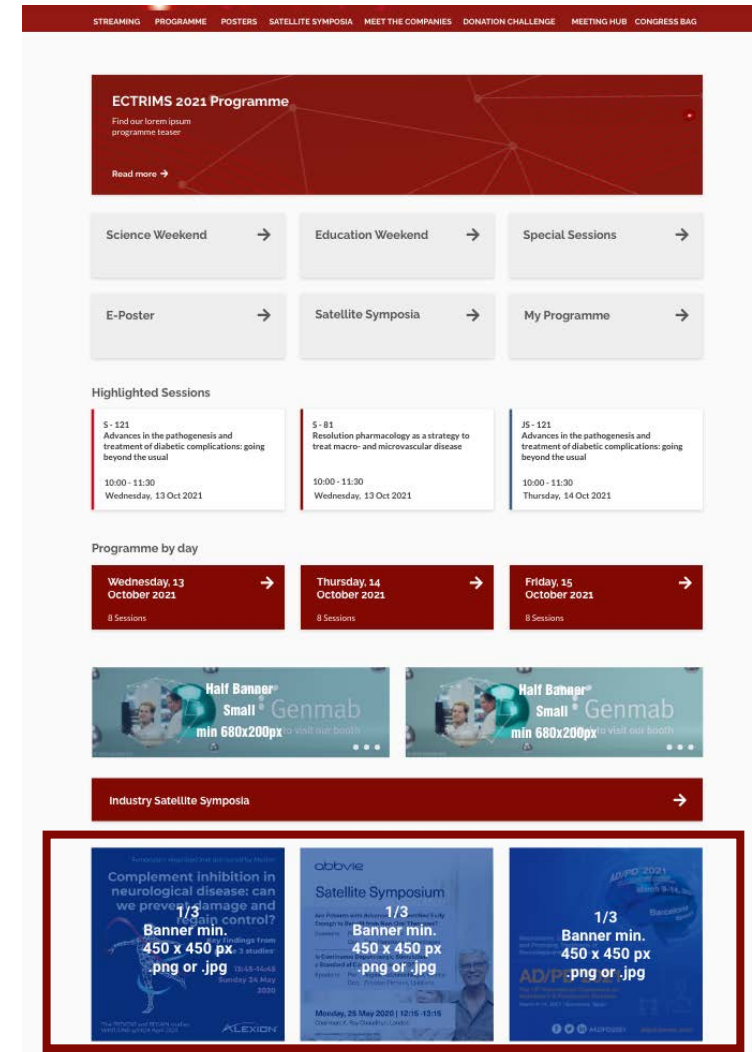
VISIONARY SCIENCE  
IN IMMUNO-ONCOLOGY:  
TURNING IDEAS INTO RESULTS

€3,000/banner

## Highlighted Satellite Symposium on Programme landing page

- Advertisement options at the bottom of the page (rotating banners)
- Only for satellite symposia organisers

€1,000



STREAMING PROGRAMME POSTERS SATELLITE SYMPOSIA MEET THE COMPANIES DONATION CHALLENGE MEETING HUB CONGRESS BAG

### ECTRIMS 2021 Programme

Find our lorem ipsum programme leader

Read more →

Science Weekend → Education Weekend → Special Sessions →

E-Poster → Satellite Symposia → My Programme →

#### Highlighted Sessions

<b>S - 121</b> Advances in the pathogenesis and treatment of diabetic complications: going beyond the usual 10:00 - 11:30 Wednesday, 13 Oct 2021	<b>S - 81</b> Resolution pharmacology as a strategy to treat macro- and microvascular disease 10:00 - 11:30 Wednesday, 13 Oct 2021	<b>J5 - 121</b> Advances in the pathogenesis and treatment of diabetic complications: going beyond the usual 10:00 - 11:30 Thursday, 14 Oct 2021
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#### Programme by day

Wednesday, 13 October 2021 → Thursday, 14 October 2021 → Friday, 15 October 2021 →

8 Sessions 8 Sessions 8 Sessions

Half Banner Small Genmab min 680x200px visit our booth

Industry Satellite Symposia →

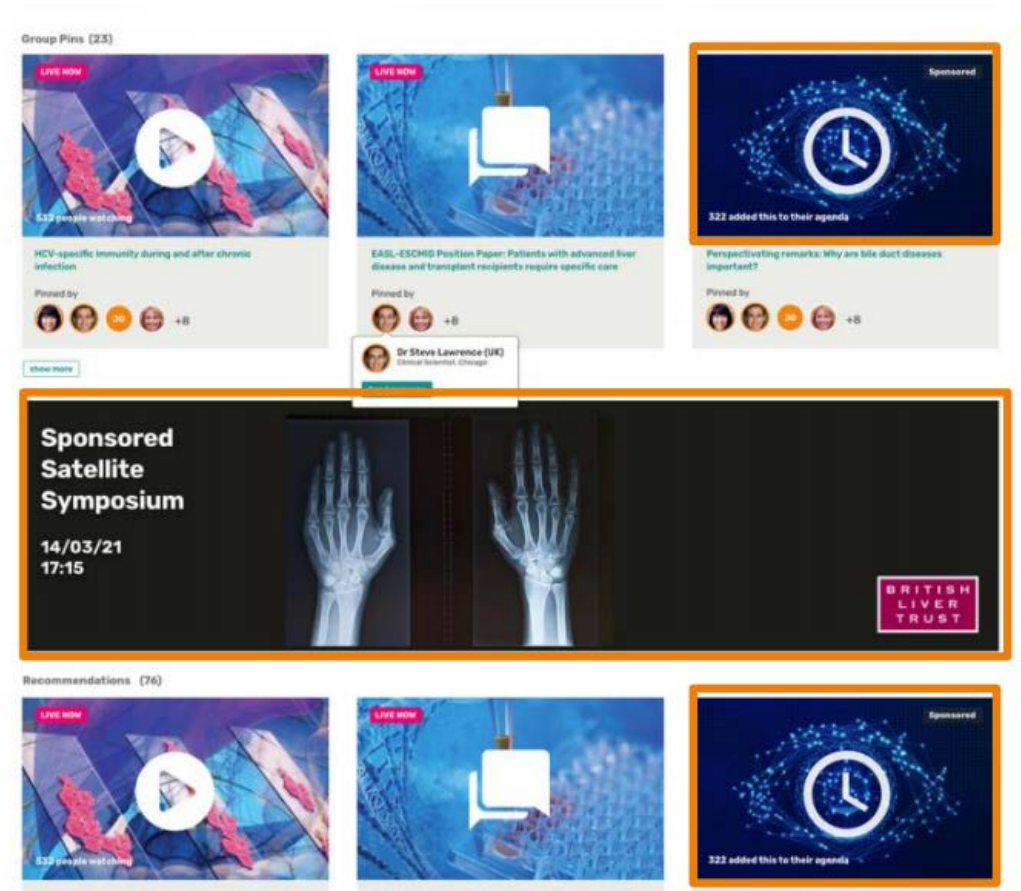
Complement inhibition in neurological disease: can we prevent damage and gain control?  
1/3 Banner min. 450 x 450 px .png or .jpg  
ALEXION

Satellite Symposium  
1/3 Banner min. 450 x 450 px .png or .jpg  
Monday, 26 May 2020 | 12:15 - 13:15

AD/PD 2021  
1/3 Banner min. 450 x 450 px .png or .jpg

## Networking Area

- Banner options
  - Banner within groups
    - Small banner: €750
    - Big banner €1,500
  - Can be timed



The screenshot displays a virtual conference interface with several key elements:

- Group Pins (23):** A section at the top showing three pins. The first pin is titled "HCV-specific immunity during and after chronic infection" with 533 people watching. The second pin is titled "EASL-ESOMD Position Paper: Patients with advanced liver disease and transplant recipients require specific care" with 322 people watching. The third pin is titled "Perspective on remarks: Why are bile duct diseases important?" with 322 people watching. Each pin includes a "LIVE NOW" indicator and a "Pinned by" section with user avatars.
- Sponsored Satellite Symposium:** A large banner in the center with a black background and orange border. It features two X-ray images of hands, the text "Sponsored Satellite Symposium", the date "14/03/21", the time "17:15", and the "BRITISH LIVER TRUST" logo.
- Recommendations (76):** A section at the bottom showing three smaller versions of the pins seen in the "Group Pins" section.



## For booking – please contact

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