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Further Information

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United4Health

EWMA/ European Wound Management Association



Getting the users on board
- Perspectives from a clinical association

What is our goal?

In our capacity as an organisation for clinicians, EWMA's role in the United4Health consortium is to encourage the engagement of doctors and nurses in the deployment of eHealth solutions. By targeting the "non believers" with messages about the potential benefits of eHealth solutions, we aim to facilitate a bottom up demand for eHealth services and thereby support large scale implementation. The key messages emphasize that eHealth solutions are easy to use, support daily clinical practice and offer opportunities to improve quality of care of chronic conditions, to ultimate the benefit of the patients. We work from a European/international platform by involving the international network of EWMA, and from national platforms, via cooperation with national wound organisations.

How will we achieve it?

EWMA is responsible for developing a dissemination tool kit targeting clinicians. The tool kit will be developed and tested within the field of wound care and include the following elements:

- Annual eHealth symposia at the EWMA conference;
- A guidance document on *eHealth in wound care*, aiming to provide a simple introduction to the main topics of concern when adopting eHealth technologies;
- Use of the general communication tools such as member journals, newsletters and social media of the association to disseminate key messages.

The Tool Kit will be shared with clinical associations working within the field of COPD, CVD and Diabetes with the objective to support similar activities within these areas.

Who are we?

EWMA is a clinical association linking wound management associations across Europe and collaborating with relevant international organisations. In the United4Health consortium we use our key activities and network to show how a clinical association may support dissemination of key messages in a "non believing" professional community.

NEXT MONTH



United4Health (2013-2015) aims to deploy and evaluate at scale innovative and targeted telehealth services in 14 regions across Europe concentrating on Diabetes, Chronic Obstructive Pulmonary Disease (COPD), Congestive Heart Failure (CHF) and Hypertension. The goal is to improve the patients experience, giving them a central role in the management of their long term condition with the use of remote monitoring.