

ADVERTISE IN THE JOURNAL OF THE EUROPEAN WOUND MANAGEMENT ASSOCIATION

Journal of the European Wound Management Association reaches more than 40,000 nurses, doctors and other health care professionals who have a special interest in wound care in more than 38 European countries and around the world.



ABOUT THE JOURNAL

Journal of the European Wound Management Association (EWMA) is published twice a year, in April and October. It is distributed to 9,000 nurses, doctors and other health care professionals who have a special interest in wound care in more than 38 European countries. Furthermore, all members in our 53 Cooperating Organisations and International Partners as well as the EWMA member database and industry relations receive the journal. What's more, the Journal is available online for free. Thus, the Journal of the European Wound Management Association reaches more than 40,000 doctors and nurses around the world.

By advertising in the Journal you will benefit from increased exposure to European markets and the knowledge that you are supporting a worthwhile venture.

ADVERTISEMENT RATES

Specifications	Regular Rate	Corporate sponsor rates 20% discount	Running advert* 20% discount	Running advert rates for corporate sponsors 20+20% discount
1 page (A4)	€ 2,200	€ 1,760	€ 1,760	€ 1,408
½ page	€ 1,600	€ 1,280	€ 1,280	€ 1,024
¼ page	€ 1,000	€ 800	€ 800	€ 640

*A running advert is an advert placed in 3 consecutive issues of *Journal of the European Wound Management Association*. **Cannot be combined with other discounts. NB! The cancellation deadline for running adverts is 3 months before the issue date of the Journal for which you wish to cancel.





Insert: A6-A4



Product insert: A4

SPECIAL ADVERTISEMENT OPPORTUNITIES!

Insert: A6-A4 insert presented with the journal in a foil bag. The cost of the insert is € 4,500 + production costs.

Product insert: A4 insert with product sample glued on, presented with the journal in a foil bag. The cost of the insert is € 6,000 + production costs.

CONTACT

Contact the EWMA Secretariat to book your advertisement: ewma@ewma.org

DEADLINES

The deadline for submitting your artwork for *Journal of the European Wound Management Association* is 15 March and 15 September for the April and October issues, respectively.