



EWMA President Objectives 2021-2023

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Following a period characterized by disruptions caused by the COVID-19 pandemic, it is time for EWMA to both continue previous good traditions as well as define new activities as we move towards a more open world. Many things have changed during the pandemic, but most of us are longing for face-to-face encounters with our international peers and look forward to resuming good collaboration that may have been paused by the limitations during the pandemic.

The objectives of my president period are influenced by this situation, but they also build on the previous EWMA President objectives and aim to further develop some of the wound related areas that I find crucial for the continuous support of high-quality wound management across Europe.

The focus areas for my term as EWMA President will be:

Continued digital expansion of EWMA activities and resources

As many other associations, EWMA increased its digital presence during COVID-19, to meet the demand for online education and knowledge sharing, due to the lack of physical meetings. It is now time to build on these experiences and develop a platform to support the development and dissemination of high-quality resources for use in wound management education and clinical practice.

EWMA will therefore work to become the go-to place for education in wound management education for health care professionals (or students) across the world, by:

- Providing updated, high-quality resources covering a variety of wound related topics and addressing various relevant target groups
- Developing materials that are engaging and inspiring to use
- Providing a platform that is user friendly and supports easy identification of relevant materials (good search functionalities)
- Supporting the dissemination of materials supporting wound care education across Europe and beyond

Implementation of standardised educational curricula in wound management education across Europe

Since 2015, EWMA has developed and published several post registration qualification curricula targeting physicians and nurses who are engaged in wound management. A curriculum targeting nurse students is under development and aims to support the standardization of education in wound management for (undergraduate/pre-registration) nurse students across Europe.

EWMA will work to support the implementation of these curricula across Europe, by:

- Reaching out to educational institutions to increase their knowledge about these curricula and promote their value
- Reaching out to relevant organisations on national or European level, that may have influence on the planning of nurse education
- Engaging the EWMA Teacher Network in the promotion and implementation of the curricula in their institutions or among colleagues in their country
- Using the curricula as a basis for endorsement of wound education across the world, via the EWMA course endorsement programme
- Support the implementation of the physician curriculum to increase knowledge in wound care

Improved engagement of and support for the Cooperating Organisations of EWMA

The cooperating organisations of EWMA are the backbone of EWMA, and thus our most important group of partners. Regular interaction is supported by an annual face-to-face meeting during the EWMA conference, but COVID-19 removed this opportunity to meet, and the collaboration partly needs to be re-established and strengthened in the future.

EWMA will work to strengthen the collaboration by:

- Working towards more standardised offers for support and collaboration, to make these offers easier to understand and access for the cooperating organisations
- Using the digital platform to create new opportunities for the cooperating organisations, e.g. via collaboration concerning translation of and access to relevant materials
- Continuing the annual face-to-face meeting, but also use the opportunities for additional online meetings or fora to increase the collaboration.

Continued development of the Journal of Wound Management

In 2021, the Journal of the European Wound Management Association changed name to Journal of Wound Management, and the journal took a big step towards becoming a purely scientific publication, that may eventually achieve a Medline indexation.

EWMA will work towards the continued strengthening of the scientific quality of the journal and pursue an indexation in Medline over the next 2-3 years by:

- Increasing the efforts to attract submission of high-quality articles to the journal.
- Initiating campaigns for alternative content types with scientific relevant: E.g., study protocols, studies of EWMA grant receivers, etc.

- Publishing special issues on focus topics as well as publish EWMA Documents as supplements to the Journal of Wound Management.
- Using the outreach of the conferences of EWMA to identify relevant authors
- Further developing the journal platform with updated functionalities to support use of the journal articles (references, quotations, etc.)

Continue to develop and expand EWMA's efforts in reaching out to patients, wound care professionals, institutions, industry and decision makers

This objective partially refers to the president period of my predecessor, Alberto Piaggese, but has been expanded. Unfortunately, COVID-19 made the previous year's more challenging with regards to increased collaboration, as we lost the possibility to meet in person. At the same time, we developed new ways to meet.

The present time calls for an increased focus on outreach to all the important collaboration partners engaged in wound management. EWMA will benefit by accelerating and broadening its outreach strategy to include the following:

- Establishing a EWMA industry ambassador group, to personalize the collaboration with industry representatives
- Define areas of common interest with industry partners to support win-win projects, e.g. in relation to MDR/post market surveillance
- Continuing the efforts to identify and engage wound patients in the work of EWMA
- Continuing the efforts to reach decision makers responsible for education and delivery of care across Europe, e.g. via collaboration with the UEMS Multidisciplinary Joint Committee on Wound Healing.