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Conflict of interest:
 None

SAVE LIVES: Clean Your Hands campaign 5 May 2018

"It's in your hands - prevent sepsis in health care" - World Health Organization (WHO)



"It's in your hands - prevent sepsis in health care"
 5 May 2018 World Health Organization SAVE LIVES: Clean Your Hands campaign slogan and main promotional image (2018 hashtags: #HandHygiene #Sepsis). Campaign participants are invited to submit photos/selfies of them holding a board with the slogan and hashtags at www.CleanHandsSaveLives.org.

Sepsis is a life-threatening organ dysfunction caused by a dysregulated host response to infection.¹ It is estimated to affect more than 30 million people worldwide every year with high mortality and morbidity.² Sepsis was reported as a key global health issue at the Seventieth World Health Assembly (WHA) in 2017 where a resolution on sepsis was adopted by Member States.³

Sepsis can result from care practices and complicate healthcare-associated infections. Hand hygiene, a core of infection prevention and control (IPC), plays a critical role in preventing such avoidable events.^{4,5} Each year, the World Health Organization (WHO) SAVE LIVES: Clean Your Hands campaign aims to bring people together in support of hand hygiene improvement globally on

5 May 2018 World Health Organization SAVE LIVES: Clean Your Hands campaign calls to action

Health workers	"Take 5 moments* to clean your hands to prevent sepsis in health care"
IPC** leaders	"Be a champion in promoting hand hygiene to prevent sepsis in health care"
Health facility leaders	"Prevent sepsis in health care, make hand hygiene a quality indicator in your hospital"
Ministries of health	"Implement the 2017 WHA*** sepsis resolution. Make hand hygiene a national marker of health care quality"
Patient advocacy groups	"Ask for 5 Moments of clean hands to prevent sepsis in health care"

*refers to the "My 5 Moments for Hand Hygiene" as published in the WHO guidelines on hand hygiene in health care" (see ref 4)

**IPC: Infection prevention and control

***WHA: World Health Assembly

or around 5 May.⁶ In 2018, the campaign focuses on supporting the prevention of sepsis in health care. WHO urges ministries of health, health facility leaders, IPC leaders, health workers and patient advocacy groups to take action on hand hygiene to prevent sepsis in health care (Table and Figure). WHO also invites health facilities to join the global campaign to demonstrate ongoing commitment to hand hygiene and IPC (<http://www.who.int/infection-prevention/campaigns/clean-hands/register/en/>).

Each hand hygiene action contributes to preventing sepsis in health care. Let's act together: "It's in your hands – prevent sepsis in health care."

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- awesome blue -

- stunning green -

- powerful pink -

- unique taupe -

- inspiring navy -

- passionate red -



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